MAZDA MOTOR EUROPE – PRESS MATERIAL

2027 MAZDA MX-5



*Mazda MX-5: fuel consumption: 6.1 l/100 km; CO_2 emissions: 139 g/km (WLTP combined); CO_2 class: E.

This press material is specified for the European market and summarises European specifications of Mazda products.
Figures and specifications may vary according to local European market and vehicle trim grade.

CONTENTS

1.INTRODUCTION: REFINED FOR THE PURE JOY OF DRIVING 3

2.EXTERIOR AND INTERIOR DESIGN 4

3.DRIVING DYNAMICS 6

4.PACAKAGING AND SAFETY 7

5.TECHNICAL SPECIFICATIONS 9

6.PRODUCTION AND SALES FIGURES 13

1. INTRODUCTION: REFINED FOR THE PURE JOY OF DRIVING

Since its debut in 1989, the Mazda MX-5 has embodied a simple yet enduring idea: the pure joy of driving. Over four generations, Mazda's "World Car Design of the Year"-winning roadster has continuously evolved while remaining true to the Jinba Ittai philosophy — the feeling of perfect harmony between car and driver.

Celebrating more than 35 years of open-top driving pleasure and over 1.2 million units sold worldwide, the MX-5 continues to inspire a growing global community of passionate enthusiasts. Lightweight, agile and unmistakably driver-focused, it remains the world's best-selling roadster and a timeless expression of Mazda craftsmanship, where every detail is carefully considered around the joy of driving.

For 2027, Mazda further refines the MX-5 with carefully considered updates that enhance both its sporty character and contemporary appeal. The line-up evolves with more distinctive grade personalities, including the craftsmanship-focused Kazari version, the sporty Homura and the newly introduced Yakudo special version for the Soft Top model, whose name derives from the Japanese expression for dynamic movement and vitality.

DSC-Track prioritises driver safety by implementing oversteer control during hazardous spins that the driver cannot correct. DSC-Track allows the driver to remain in control until the very last second, only then does the system intervene.

The Homura grade strengthens the MX-5's dynamic personality through refined sporty details, including black 16-inch RAYS alloy wheels, red Brembo brakes and tuned Bilstein dampers including a front strut bar, reinforcing the car's agile and connected driving feel. Meanwhile, the new Yakudo special version introduces a more contemporary interpretation of the MX-5, combining sophisticated silver exterior accents with a high-quality Alcantara interior and carefully crafted design elements.

A new exterior colour, Zinc Green, further enhances the MX-5 range and will be available across all grades from October 2026 production onwards. Inspired by functional material textures and developed to convey both toughness and sophistication, the new colour combines an industrial character with refined elegance through Mazda's craftsmanship-focused approach, adding a modern and distinctive expression to the iconic roadster silhouette.

The 2027 Mazda MX-5 continues to balance analogue driving pleasure with thoughtfully integrated technology and safety features designed to support the driving experience without distracting from the

connection between driver and road. For the first time, Driver Attention Alert (DAA) is now standard across all grades, further enhancing everyday driving confidence. The result remains true to Mazda's human-centric philosophy: a lightweight sports car crafted to create an immediate and intuitive connection between driver and machine – Crafted with Japanese Soul.

2. EXTERIOR AND INTERIOR DESIGN

Visually, the 2027 Mazda MX-5 remains true to its celebrated Kodo design, which captured World Car Design of the Year as well as World Car of the Year in 2016. Indeed, the MX-5 retains an energetic style that blurs the boundaries between exterior and interior while emphasising the two-seater's perfectly balanced proportions. Its low stance, short overhangs and perfectly balanced proportions reinforce the immediate visual connection between car and driver. Designed around the principle of Jinba Ittai, the MX-5 expresses agility and lightness not only dynamically, but also through its form and surfaces – the result is an open-top sports car that balances emotion with precision, crafted with Japanese Soul. A space where everything falls naturally into place, where every surface, material and control is carefully considered to create a space that feels purposeful, refined and centred around the driver.

For 2027, the MX-5 line-up evolves with more distinctive grade personalities, introducing refined sporty and contemporary interpretations of the iconic roadster.

The enhanced Homura grade further emphasises the MX-5's focused sporting character through carefully curated black exterior and interior accents, including black 16-inch RAYS alloy wheels, black mirror caps and black detailing around the air vents and control dials. Tuned Bilstein dampers including a front strut bar and red Brembo brakes underline the grade's dynamic intent while preserving the MX-5's agile and connected driving feel.

Introduced as a new special vehicle for the Soft Top model, the Yakudo special version takes its name from the Japanese expression for dynamic movement and vitality and brings a more contemporary and sophisticated expression to the MX-5 range. Contrasting silver details, including silver Brembo brake callipers and silver styling elements, combine with a high-quality Alcantara interior to create a refined and

modern interpretation of open-top driving pleasure. Additional crafted details such as black and silver air vent surrounds and refined interior finishes further elevate the cabin atmosphere.

A new exterior colour, Zinc Green, expands the MX-5 palette with a distinctive contemporary tone available across all MX-5 grades from October 2026 production onwards. Zinc Green was developed to convey both toughness and sophistication, creating a strong presence whether in urban environments or surrounded by nature. Inspired by functional material textures and interpreted through Mazda's craftsmanship-focused approach, the colour combines an industrial character with refined elegance. In lower light conditions, Zinc Green conveys a tight and robust impression, while brighter light reveals a refined metallic shimmer that accentuates the sculpted surfaces and compact proportions of the MX-5.

The MX-5 Soft Top continues to offer a lightweight manual roof that opens and closes effortlessly, reinforcing the car's pure and intuitive character. The Retractable Fastback (RF) model brings a special touch of design prowess and comfort. The MX-5 RF's fully automatic three-piece power hardtop offers the best of both sports car worlds: open-air motoring with the security of a fixed roof. It's the fastest hardtop on the market, too, with a cleverly compact mechanism that opens or closes in only 13 seconds, even when moving at speeds of up to 10 km/h.

Inside, the driver-focused cockpit remains centred around simplicity, clarity and intuitive control – reflecting Mazda's human-centric philosophy of creating a natural connection between driver and car. Carefully selected materials and tactile finishes strengthen the feeling of craftsmanship throughout the cabin, while refined details help minimise visual clutter and maintain focus on the driving experience.

The 2027 Mazda MX-5 continues to integrate modern connectivity and safety technologies in a subtle and human-centric way. The 8.8-inch centre display supports wireless Android Auto™ and Apple CarPlay®, while two USB-C ports further enhance everyday usability and connectivity.

Throughout the cabin, subtle refinements further enhance clarity, comfort and craftsmanship. The driver-focused cockpit features carefully considered updates designed to reduce visual clutter and strengthen the intuitive connection between driver and vehicle. Refined meter graphics, high-quality material finishes and a frameless rear-view mirror contribute to a cleaner and more contemporary interior atmosphere.

From Exclusive-Line upwards, synthetic leather detailing on the centre console further elevates the cabin's sense of quality and sophistication. Exclusive-Line features leather seats, while the Kazari special edition showcases tan perforated Nappa Leather upholstery for a more refined and craftsmanship-focused atmosphere. The Homura grade and the Yakudo special version feature the suede-like Leganu® seat material, which helps provide additional grip and stability during spirited driving while reinforcing the MX-5's driver-focused character.

The distinctive LED lighting signature and lightweight alloy wheels designs reinforce the roadster's agile character and balance between timeless design and functionality.

3. **DRIVING DYNAMICS**

DRIVE MODE FOR CIRCUIT DRIVING: DYNAMIC STABILITY CONTROL (DSC)-TRACK

Widely considered the most fun-for-the-money on four wheels, the Mazda MX-5 is exceptionally surefooted in corners. The 2027 Mazda MX-5 continues to feature a special drive setting, the Dynamic Stability Control (DSC)-Track mode.

Motorsport is one of the most popular ways for Mazda customers to enjoy their MX-5 and DSC-Track – a Dynamic Stability Control (DSC) mode optimised for circuit driving – is designed to support drivers taking their first step into motorsport with this compact, agile sports car.

Available on top-spec Exclusive-line models and above, DSC-Track offers maximum driver control by intervening later than other drive modes. It supports the driver up to the limit, stepping in only when necessary to prevent an uncorrectable spin. Hence DSC-Track enhances Mazda's Jinba Ittai philosophy of perfect unity between car and driver.

The naturally aspirated 1.5-litre Skyactiv-G engine now delivers 136 PS while also offering a more engaging sound character, further reinforcing the MX-5's agile and responsive driving feel.

ENHANCED CORNERING STABILITY AND DRIVER ENGAGEMENT WITH KINEMATIC POSTURE CONTROL (KPC)

Another core element of the MX-5's handling precision is Mazda's Kinematic Posture Control (KPC), designed to enhance cornering stability without compromising vehicle feel and driver engagement. Under strong G-forces, this technology subtly applies brake force to the inside rear wheel, drawing the body downward and minimising roll for a flatter, more composed posture. By analysing the speed difference between the rear wheels, the system also makes vehicle movement more linear and controlled – all without adding weight, as it requires no additional hardware.

REFINING THE JOY OF DRIVING

The naturally aspirated 1.5-litre Skyactiv-G engine now delivers 136 PS and 155 Nm of torque, while WLTP combined fuel consumption improves to 6.1l/100km and CO2 emissions are reduced to 139g/km.

These refinements result from further optimisation of engine calibration, taking evolving fuel specifications into account, together with measures to reduce mechanical resistance, including a new engine oil specification and tyres designed to reduce rolling resistance.

Further refinements to the engine's acoustic character also reinforce the MX-5's agile and responsive driving feel at the heart of Mazda's joy of driving philosophy.

4. PACAKAGING AND SAFETY

Like its predecessor, the 2027 Mazda MX-5 is fitted, as standard, with LED headlights with automatic headlamp levelling, electrically adjustable door mirrors and an automatic climate control system.

The Mazda Connect infotainment system features an enlarged 8.8-inch colour touchscreen, rotary commander, digital radio (DAB) and six speakers. Also, standard is smartphone integration via Apple CarPlay® and Android Auto™, both connect wirelessly and allow for apps installed on a smartphone to be displayed and utilised safely and conveniently on the Mazda Connect centre display.

The MX-5 is also available with a custom nine-speaker Bose® sound system featuring headrest speakers and the Mazda SD navigation system with 3D map display.

Mazda is dedicated to keeping drivers safe. The 2027 Mazda MX-5 is equipped with numerous driver assistance and safety features, for dynamic but also for everyday driving. Even the entry-grade Prime-line models have Lane Departure Warning System (LDWS) and a Lane-keep Assist System (LAS), helping keep the car's position in its lane. In addition, an intelligent speed assist and LED headlights with automatic range adjustment and variable light modes ensure optimal illumination of the road and road signs at all times. For 2027, Driver Attention Alert (DAA) is now also included as standard across all grades. This system detects signs of driver fatigue or decreased attentiveness and encourages the driver to take a break through visual and audible alerts.

Further active safety systems from the Exclusive-line upwards include a Rear Cross Traffic Alert (RCTA), which warns of intersecting traffic when reversing, a Vehicle Exit Warning, which notifies occupants of traffic when disembarking, and Blind Spot Monitoring (BSM). A secondary collision reduction system brings the car to a standstill after a collision is detected to reduce secondary collision damage.

Smart Brake Support (SBS) detects vehicles, bicycles and pedestrians in front of the car and triggers automatic braking, if necessary, while Smart Brake Support Rear Crossing (SBS-RC) supports collision avoidance with vehicles approaching from the left, right or rear when the MX-5 is reversing at speeds between 0 and 15 km/h. Further driver assistance is provided by Driver Attention Alert (DAA), Traffic Sign Recognition (TSR), which links with the Navigation System to display the speed limit, and a rear-view camera.

To enhance pedestrian protection, the active bonnet lifts in the event of a collision with a pedestrian, creating a crucial crumple zone between the bonnet and rigid engine parts underneath. This reduces the risk of serious head injuries without negatively affecting the car's design.

5. TECHNICAL SPECIFICATIONS

DIMENSIONS

		MX-5	MX-5 RF
Body type		Convertible roadster	Retractable hardtop
Doors		2	2
Seating capacity		2	2
Exterior			
Overall length (without number plate holder)	mm	3,915	3,915
Overall width	mm	1,735	1,735
Overall width (mirror to mirror)	mm	1,918	1,918
Overall height[1]	mm	1,225	1,230
Wheelbase	mm	2,310	2,310
Overhang front (without number plate holder)	mm	760	760
Overhang rear	mm	845	845
Track front	mm	1,495	1,495
Track rear	mm	1,505	1,505
Ground clearance between axles (unladen)[1]	mm	141	141
Interior			
Headroom	mm	950	935.7
Shoulder room	mm	1.325	1.325
Hip room	mm	1,320	1,320
Legroom	mm	1,096	1,096
Hip point (distance from floor)	mm	145	145
Boot			
Volume[2]	l	130	127
Boot floor, distance from ground[1]	mm	430	425
Depth to boot floor	mm	455	455
Load floor length	mm	640	640
Width at floor	mm	1,100	1,100
Boot opening threshold, distance from ground[1]	mm	821	816
Boot opening width	mm	808	769

[1] With 16-inch wheels

[2] DIN value, including sub-trunk

POWERTRAIN

		MX-5	MX-5 RF
		SKYACTIV-G 1.5	SKYACTIV-G 1.5
Engine type		I4 DOHC 16 valves	I4 DOHC 16 valves
Displacement	cm^3	1,496	1,496
Bore x stroke	mm	74.5 x 85.8	74.5 x 85.8
Camshaft drive		Timing chain	Timing chain
Fuel injection system		Direct injection	Direct injection
Compression ratio		13.0:1	13.0:1
Exhaust type		4-2-1	4-2-1
Emission control system		Three-way catalyst	Three-way catalyst
Max. power	kW (PS) / rpm	100(136)/7,000	100 (136)/7,000
Max. torque	Nm / rpm	155/4,500	155/4,500
Fuel type		95 RON	95 RON
Fuel tank capacity	l	45	45
Engine oil capacity	l	4.1	4.1
Battery		N-55(S)	N-55(S)
Transmission		6MT	6MT

TRANSMISSION

	MX-5	MX-5 RF
	SKYACTIV-G 1.5	SKYACTIV-G 1.5
Transmission	6-speed manual	6-speed manual
Powertrain	RWD	RWD
Gear ratios		
1st	5.087	5.087
2nd	2.991	2.991
3rd	2.035	2.035
4th	1.594	1.594
5th	1.286	1.286
6th	1.000	1.000
Reverse	4.696	4.696
Final drive ratio	2.866	2.866

SUSPENSION AND STEERING

		MX-5	MX-5 RF
		SKYACTIV-G 1.5	SKYACTIV-G 1.5
Suspension			
Front suspension		Double wishbone	
Rear suspension		Multi-link	
Shock absorbers (front & rear)		Monotube	
Steering			
Steering type		Rack and pinion	
Power assist type		Double pinion electric power assist	
Steering wheel ratio		14.5	14.5
Steering wheel turns (lock to lock)		2.7	2.7
Turning circle radius (kerb to kerb)	m	4.7	4.7
Turning circle diameter (wall to wall)	m	10.4	10.4

WHEELS AND BRAKES

		MX-5	MX-5 RF
		SKYACTIV-G 1.5	SKYACTIV-G 1.5
Wheels & tires			
Wheel size		16 x 6.5J	16 x 6.5J
Tire size		195/50 R16 84V	195/50 R16 84V
Brakes			
Type (front)		Ventilated discs	
Type (rear)		Solid discs	
Diameter (front)	mm	258	258
Diameter (rear)	mm	255	255
Vacuum booster diameter	inch	8	8
Scheduled maintenance		Every 20,000km / 12 months[1]	

[1] May vary according to country or region

PERFORMANCE AND WEIGHTS

		MX-5	MX-5 RF
		SKYACTIV-G 1.5	SKYACTIV-G 1.5
Powertrain		RWD	RWD
Transmission		6MT	6MT
Performance			
Top speed (with limiter)	km/h	204	203
Acceleration 0-100km/h[1]	sec	8.3	8.6
Fuel consumption (WLTP)[2]			
Combined	l/100km	6.1	6.1
CO_2 emissions (combined)	g/km	139	139
Emissions rating		Euro 6e-bis	Euro 6e-bis
CO_2-class		E	E
Weight			
Min. kerb weight	kg	1,009	1,054
Min. kerb weight (with 75kg driver)	kg	1,084	1,129
Max. permissible weight	kg	1,240	1,290
Permissible front axle weight	kg	625	635
Permissible rear axle weight	kg	615	655

[1] Under Mazda test conditions

[2] Vehicles are homologated in accordance with the new type approval procedure WLTP (Regulation (EU) 1151 / 2017; Regulation (EU) 2007/715).

6. PRODUCTION AND SALES FIGURES

PRODUCTION (UNIT)		SALES (UNIT)							
CY	Total	CY	N. America	Europe	Japan	Australia	China	Others	Total
CY1989	45,278	CY1989	25,879	0	9,307	657	0	0	35,843
CY1990	95,640	CY1990	39,850	9,267	25,226	1,455	0	0	75,798
CY1991	63,434	CY1991	34,196	14,050	22,594	698	0	0	71,538
CY1992	52,712	CY1992	27,241	6,632	18,648	499	0	0	53,020
CY1993	44,743	CY1993	23,089	4,824	16,779	453	0	0	45,145
CY1994	39,623	CY1994	22,573	5,019	10,828	404	0	0	38,824
CY1995	31,886	CY1995	21,108	7,174	7,171	196	0	0	35,649
CY1996	33,610	CY1996	18,966	9,585	4,409	241	0	0	33,201
CY1997	27,037	CY1997	17,812	10,480	3,537	206	0	0	32,035
CY1998	58,682	CY1998	20,890	16,831	10,174	1,310	0	0	49,205
CY1999	44,851	CY1999	18,936	21,130	4,952	1,354	0	30	46,402
CY2000	47,496	CY2000	19,627	19,268	4,644	1,038	0	33	44,610
CY2001	38,870	CY2001	17,757	16,368	4,211	924	0	6	39,266
CY2002	40,754	CY2002	15,622	19,670	2,934	698	0	34	38,958
CY2003	30,106	CY2003	11,999	18,934	1,520	540	0	11	33,004
CY2004	24,232	CY2004	10,501	13,885	1,646	483	0	248	26,763
CY2005	29,950	CY2005	10,658	9,852	3,657	743	0	353	25,263
CY2006	48,389	CY2006	18,479	19,402	4,067	1,468	0	827	44,243
CY2007	37,022	CY2007	16,888	18,899	3,845	1,170	0	772	41,574
CY2008	22,886	CY2008	12,384	13,252	1,858	639	0	610	28,742
CY2009	19,341	CY2009	8,767	9,709	1,947	521	720	474	22,139
CY2010	20,554	CY2010	7,106	10,317	1,120	440	652	431	20,066
CY2011	14,995	CY2011	6,286	8,147	1,104	315	284	446	16,582
CY2012	15,400	CY2012	7,016	7,207	941	159	75	438	15,836
CY2013	11,639	CY2013	6,334	6,113	768	178	46	331	13,770
CY2014	12,246	CY2014	5,256	5,813	595	118	18	362	12,162
CY2015	31,907	CY2015	9,221	6,881	8,509	917	1	979	26,508
CY2016	40,101	CY2016	10,368	14,145	6,126	1,577	0	2,351	34,567
CY2017	38,861	CY2017	12,438	16,039	7,005	1,459	0	2,832	39,773
CY2018	27,452	CY2018	9,785	13,787	5,331	820	454	1,761	31,938
CY2019	26,179	CY2019	8,527	14,378	4,717	442	47	1,774	29,885
CY2020	21,492	CY2020	9,323	4,833	4,413	457	0	1,300	20,326
CY2021	23,129	CY2021	11,563	7,004	5,369	744	0	1,433	26,113
CY2022	27,137	CY2022	6,845	5,327	9,567	495	0	1,931	24,165
CY2023	23,579	CY2023	10,011	7,281	5,991	653	0	2,088	26,024
CY2024	31,041	CY2024	9,144	6,479	9,526	662	0	1860	27,671
CY2025	27,565	CY2025	9,781	5,849	10,002	821	0	1,998	28,451
Cumulative	**1,269,819**		**552,226**	**403,831**	**245,038**	**25,954**	**2,297**	**25,713**	**1,255,059**

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